

September 9, 2014

Dear Parent(s)/Guardian(s) of Westwind Student(s):

On July 1, 2014, Canada’s new anti-spam law came into effect. **This law requires us to have express consent from you before sending you any electronic messages containing and commercial information.** While much of our email communication with you is about school, school council or Board initiatives or activities, there may be times that we may also include commercial information, such as notices about pizza days, spirit wear sales, field trips or other fundraising opportunities. It has been our practice to send these messages directly on paper but there are times that we include them in electronic publications, such as Board or school newsletters and emails.

We are asking that you help us communicate with you by email!

As we continue to go digital, we are excited to improve way that we communicate with you and reduce our dependence on the volume of paper coming home.

What does this mean? It means we need your “express” permission before we can send you email messages.

Please complete the bottom section of this communication and return it to the school as soon as possible.

DATE: _____

Student Name:		Grade:	
School:			
1. Father’s Name:		Phone:	
Email address:			
2. Mother’s Name:		Phone:	
Email Address:			
3. Other Guardian:		Phone:	
Email Address:			
I/We do hereby give my/our consent for Westwind School Division #74 and it’s constituent school to send email messages that may contain “commercial electronic messages” as outlined by Canada’s Anti-Spam Legislation.			
<i>Father</i>	<i>Mother</i>	<i>Guardian</i>	
Signature(s)			